

FOR IMMEDIATE RELEASE

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**Energize Connecticut Center Debuts *eesmarts* Student Contest Winner's Play,
'Earth Day, Every Day'**

Area families invited to enjoy the Center's monthly family night filled with fun activities

NORTH HAVEN, Conn. – February 23, 2017 – As part of its Family Night Series, the Energize Connecticut Center will host the debut performance of 'Earth Day, Every Day' on Friday, March 24. The event will take place from 6 to 7:30 p.m. at the Energize Connecticut Center, 122 Universal Drive North, North Haven (next to Panera Bread in the Target Plaza). It is free of charge and open to the public.

'Earth Day, Every Day' was written by Eastern Connecticut State University alumna and Ellington resident Deborah Stauffer, who won the 2016 *eesmarts* Student Contest's 'Wright the World' college category. The play follows Roger Recycle, Penelope Precycle, Elmer Energy, Chadwick Composter and Scarlet Upcycle as they audition for a special 'Earth Day' commercial broadcast. During the course of their audition, they try to convince the director that they are the best solution for conserving energy and resources.

By the end, the characters realize that each of them play important roles in conserving the planet, and that they need each other to make the world a better place. After the performance, guests can make themed crafts using recycled materials and explore the Energize Connecticut Center's interactive exhibits.

"I am excited to see my script come to life and help children understand the importance of finding green solutions and being energy efficient," said Mrs. Stauffer. "The whimsical characters are not only fun to watch, but they also share valuable lessons on teamwork and community."

Following its debut, 'Earth Day, Every Day' will visit schools and education centers throughout the state over the next three weeks. Another public performance will be held on Earth Day, April 22, at Eastern Connecticut State University.

The play is directed by Shane William Kegler, a graduate of Eastern Connecticut State University and the Capitol Theatre Arts Academy's Director and Theater Educator, and the cast and crew includes: ECSU Theatre alumni Stephanie Madden, Ben Donnell, Alexis Kurtz, Calvin Gee, Dan Fernandez, Elizabeth Swan, Olivia Beaulan, Jordan Merrill, Kinde Queenan, Kate Prozesky, and NYU graduate Aiden Eastwood.

For more information, please contact Alysse Rodrigues, 203-799-0460, arodrigues@crec.org.



Empowering you to make
smart energy choices

About the Energize Connecticut Center

The Energize Connecticut Center is the only place in the state that provides children and adults with a hands-on learning experience to discover the important role that energy plays in our daily lives – free of charge. Its interactive exhibits and state-of-the-art displays showcase different energy sources, demonstrate how we use energy, and convey the benefits of smart energy choices, including cost savings, comfort, convenience, sustainability, and environmental impacts.

Open to visitors of all ages, the Energize Connecticut Center is professionally staffed with energy experts to help you learn about the latest energy efficient and renewable energy ideas and technologies. For more information, please visit EnergizeCT.com/center or call 203-799-0460.

About Energize Connecticut

Energize Connecticut helps you save money and use clean energy. It is an initiative of the State of Connecticut, the Connecticut Green Bank, Eversource, UI, SCG and CNG, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at EnergizeCT.com or by calling 877.WISE.USE.

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