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## Woodbridge Energy Challenge Vendors Donate \$3,100 to Woodbridge Food and Fuel Fund



*(Front row from left) Betsy Yagla, assistant administrative officer, Town of Woodbridge; Lisa Connor, chairman, Woodbridge ad hoc Energy Task Force; Ellen Scalettar, first selectman, Town of Woodbridge; Mary Ellen LaRocca, director of human services, Town of Woodbridge; Ashley Brandon, marketing coordinator, New England Conservation Services. (Back row from left) Sheri Borrelli, Clean Energy Communities program manager, The United Illuminating Company; Brent Borgnine, co-owner, New England Conservation Services; Michael Stein, senior strategic account manager, The United Illuminating Company; Mike Murray, residential energy manager, New England Smart Energy; Marissa Westbrook, manager of residential energy services, The United Illuminating Company.*

**WOODBIDGE, Conn. (April 11, 2016)** – Recently, The Woodbridge Food and Fuel fund was presented with a check for \$3,100 from funds raised through the Woodbridge Energy Challenge.

The Woodbridge Energy Challenge was a joint effort between The Town of Woodbridge, The Woodbridge ad hoc Energy Task Force, The Connecticut Solar Challenge and The United Illuminating Company (UI). This initiative, which ran in conjunction with the Clean Energy Communities Program (CEC), partnered with New England Conservation Services (NECS) and New England Smart Energy (NESE) to incentivize residents to partake in the

Home Energy Solutions (HES) program by offering a \$25 donation for each completed Home Energy Solutions (HES) assessment.

“This donation is a true testament to the effort the town and its partners have put forth on the path to energy efficiency,” said Sheri Borrelli, Clean Energy Communities program manager, The United Illuminating Company. “The Town of Woodbridge has made a concerted effort to establish themselves as a statewide leader in energy conservation”

The Woodbridge Energy Challenge was comprised of two parts. First, residents were encouraged to go green by creating a more energy efficient home through an HES assessment and then converting to solar. To aid in this process, the second part of the initiative consisted of a series of educational workshops that were held throughout the year in an effort to assist residents in this process.

“We are truly grateful for this generous contribution and sincerely thank all those involved with making this possible through the Woodbridge Energy Challenge,” Said Mary Ellen LaRocca, director of human services, Town of Woodbridge. “This donation will make a significant impact on those in need and will help us continue to run this fantastic program.”

The Woodbridge Food and Fuel fund was designed to offer assistance with electric, gas or heating bills to those who qualify. They also provide perishable foods for patrons of the Emergency Food Closet. This donation will be used to cover these costs and allow the Woodbridge Food and Fuel Fund to continue serving the community.

To learn more about HES or any of the other Energize Connecticut programs please visit [energizect.com](http://energizect.com).

***About Energize Connecticut***

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at [energizect.com](http://energizect.com) or by calling 1-877-WISE-USE.

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