



FOR IMMEDIATE RELEASE

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Torrington to Host Free Light Bulb Swap for Residents

Special insulation rebate also available to Torrington residents through November

TORRINGTON, Conn. – August 2, 2016 – On Thursday, August 11, the City of Torrington will host a free light bulb swap for residents. The event will be held from 4 p.m. to 9 p.m. at City Hall, located at 140 Main Street.

City residents, with identification, may bring up to five incandescent light bulbs in any condition and exchange them for new, energy-efficient ENERGY STAR® LED bulbs, free of charge while supplies last. Additional LEDs and lighting products will be available for purchase at a discounted rate.

Energy experts from Eversource will be on-hand at the light bulb swap to answer questions and provide people with information on how they can save money and energy at home, including information on the popular in-home service, [Home Energy SolutionsSM \(HES\)](#).

“The LED giveaway is a great opportunity for Torrington residents and we encourage them to look into our popular HES program as well,” Eversource’s Energy Efficiency spokesman Enoch Lenge said.

Home Energy Solutions includes an energy assessment and on-the-spot energy improvements performed by an Eversource-authorized contractor. This service is valued at an average of \$1,000 and saves a typical customer \$200 each year. The cost for this visit is only \$99 but it will increase to \$124 beginning September 1. The fee is waived for income-eligible residents.

Now through November 30, Eversource is also offering an insulation special for Torrington residents that participate in Home Energy Solutions. During the visit, the Eversource-authorized contractor will provide the rebate for \$1.00 per square foot of insulation installed.

Since 2015, Torrington has been active in Clean Energy Communities, the nationally-recognized Energize Connecticut program to help cities and towns save energy and increase the installation of renewable energy. Eversource is currently working with Torrington to help it reach its energy goals and reduce municipal building energy consumption by 20 percent by 2018.

Each Torrington homeowner and renter that participated in Home Energy Solutions helped the city a \$15,000 Bright Idea Grant that is funding the community-wide light bulb swap.



Residents and businesses looking to save energy and money should visit EnergizeCT.com or call 877-WISE-USE (877-947-3873).

About Energize Connecticut

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at EnergizeCT.com or by calling 1.877.WISE.USE.

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