

**Media Contact:**

Jordana George, on behalf of UI/Energize Connecticut, 203.393.1101 X166, [Jgeorge@mason23.com](mailto:Jgeorge@mason23.com)

## Mayor Bill Finch's Conservation Corps Launches Energy-Saving Initiative on McLevy Green

*Students to target more than 10,000 homes in Bridgeport promoting the benefits of energy efficiency*



From left: Deborah Brown, chief, RCRA, EPCRA and federal programs, Environmental Protection Agency (EPA); Daniel Rivera, Mayor of Lawrence, Mass.; state Rep. Christopher Rosario, 128<sup>th</sup> district; Bill Finch, mayor of Bridgeport; Elizabeth Murphy, senior program administrator, The United Illuminating Company; Wilfred Murphy, director, Mayor's Conservation Corps (blue lanyard); Curt Spalding, regional administrator, EPA New England; Paul Timpanelli, Bridgeport Regional Business Council (far right).

**BRIDGEPORT, Conn. (July 22, 2015)** – Bridgeport Mayor Bill Finch along with youths from his conservation corps and representatives of the Environmental Protection Agency (EPA), gathered on McLevy Green on July 16, 2015 to kick-off a conservation neighborhood canvassing initiative occurring this summer.

The event, hosted by the City of Bridgeport in conjunction with [Energize Connecticut](#) and The United Illuminating Company's [Clean Energy Communities](#) program, spotlighted a variety of energy-saving programs for Bridgeport residents including [Home Energy Solutions – Income Eligible \(HES-IE\)](#), solar power and city-sponsored programs.

During the event, the young canvassers informed visitors of the many benefits associated with the HES-IE program and offered them the opportunity to register for additional information. The students were joined by Mayor Finch; Mayor Daniel Rivera of Lawrence, Massachusetts; state Rep. Christopher Rosario and members of the EPA who all spoke about the importance of switching to a more energy efficient lifestyle.

Canvassers will target more than 10,000 Community Development Block Grant (CDBG) households through August 21. The travelling youths will work closely with New England Smart Energy (NESE), an HES-IE vendor, throughout the summer, to provide information about all of the energy-saving programs available to the residents.

“This canvassing effort is an excellent opportunity to inform residents of Bridgeport about the energy and money-saving programs they may have been previously unaware of,” said Marissa Westbrook, manager of residential energy services, The United Illuminating Company. “We are excited to spread information about HES-IE while also allowing these ambitious students to have an opportunity to gain critical work experience.”

HES-IE is a no-cost weatherization program designed to create more energy-efficient and comfortable homes, therefore lowering monthly energy costs. Each energy assessment is performed by professional energy experts who inspect the home to discover possible energy-saving improvements.

To obtain more information on energy efficiency programs, please call 1-877-WISE-USE or visit [EnergizeCT.com](#). You can also join in on the energy-efficient conversation on Facebook at [www.facebook.com/energizect](http://www.facebook.com/energizect).

### ***About Energize Connecticut***

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at [EnergizeCT.com](#) or by calling 1.877.WISE.USE.

###