



FOR IMMEDIATE RELEASE

Beth Meccariello, on behalf of Eversource/Energize Connecticut, bmeccariello@gbpr.com, 860-229-0301

Energy-Saving Campaign for Middletown Businesses Kicks Off March 8

Help your business and the city reduce energy consumption and costs

MIDDLETOWN, Conn. – February 27, 2017 – The city of Middletown, the Middletown Clean Energy Task Force and the Middlesex Chamber of Commerce have joined forces with Eversource to launch a city-wide energy-saving campaign for businesses.

Lantern Energy and Con-Serv Inc., two Eversource-authorized contractors that provide Middletown businesses with energy-saving services, will make a \$50 donation to the Middletown Clean Energy Task Force for every project completed.

Local businesses, both large and small, are encouraged to learn more at a free kick-off event on Wednesday, March 8 from 5:30 to 7 p.m. at Esca Restaurant and Wine Bar in Middletown. Eversource energy experts will be on-site to talk about the campaign and give an overview of the many [energy solutions](#) that help improve a business's bottom line and enhance the comfort of its employees and customers.

These include:

- Free on-site energy audits and turnkey upgrade opportunities for eligible small businesses
- Rebates and instant discounts for lighting, heating, cooling, water heating, commercial kitchen equipment, and more
- New construction incentives
- Custom solutions for existing buildings, including building management systems, operations and maintenance energy improvements, along with sustainability and LEAN manufacturing training.

Business leaders should confirm their attendance by contacting Eversource's Samantha Sojka via email, samantha.sojka@eversource.com, or phone, 860-665-5130.

For more information on Energize Connecticut's business energy solutions, please visit EnergizeCT.com/businesses or call 877.WISE.USE (877-947-3873).

About Energize Connecticut

Energize Connecticut helps you save money and use clean energy. It is an initiative of the State of Connecticut, the Connecticut Green Bank, Eversource, UI, SCG and CNG, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at EnergizeCT.com or by calling 877.WISE.USE.