



**Media Contacts:**

Derek Beere, on behalf of UI/Energize Connecticut, 203.393.1101 146, [dbeere@mason23.com](mailto:dbeere@mason23.com)

Justin May, on behalf of CL&P/Energize Connecticut, 860.839.1538, [jmay@gbpr.com](mailto:jmay@gbpr.com)

## **October 2013 Marks First Ever “Energize Connecticut Month”; Governor Malloy Issues Official Proclamation**

*Month-long initiative to encourage Connecticut residents and businesses to be more energy efficient and to make smarter energy choices*

NEW BRITAIN, Conn. (Oct. 1, 2013) – It’s the small things that add up to make a big difference, and that’s also true when it comes to energy efficiency. In an effort to help Connecticut residents and businesses make smarter energy choices, Governor Dannel P. Malloy is declaring October 2013 “Energize Connecticut Month” with an official proclamation for the State of Connecticut. October also marks National Energy Awareness Month.

“Increasing energy efficiency and choosing renewable energy options not only helps families and businesses throughout Connecticut reduce their energy bills, it also supports the state’s energy plan to make Connecticut a greener place to live and conduct business,” said [Governor Malloy](#). “To help lead this charge and create greater awareness, I am declaring the month of October ‘Energize Connecticut Month’.”

Connecticut residents are encouraged to visit [EnergizeCT.com](http://EnergizeCT.com) and learn about smart energy choices for their homes or businesses. For homeowners or renters, the first step to take should be a home energy assessment through the [Home Energy Solutions](#) program. A home energy assessment will determine how much energy a home uses. Energy experts will then make on-the-spot improvements and will provide residents with important next steps to achieve even greater energy savings and improve the comfort of their homes.

For [businesses of all sizes](#), there are several programs and resources designed to help with energy-saving improvements and investments. Experts are available to advise businesses how to operate more efficiently and take advantage of rebates for energy saving and renewable energy improvements.

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In addition to the Energize Connecticut programs, there also are a series of events planned throughout the month at retail stores across the state where residents can get one-on-one advice on their heating and cooling options, and the best energy saving appliances to use. A final event will focus on energy efficient lighting. Details and dates for these events will be available online at [EnergizeCT.com](http://EnergizeCT.com) and on the official Energize Connecticut Facebook page, [www.facebook.com/energizect](http://www.facebook.com/energizect).

“This is an important initiative to help create more awareness about energy efficiency and how residents and businesses can take steps to reduce their energy costs,” said Jamie Howland of ENE (Environment Northeast) and Chairperson, Connecticut Energy Efficiency Board. “We also would like to thank Governor Malloy and his administration for supporting this effort. Making Connecticut a better energy state starts with the efforts of our residents and businesses. I encourage everyone to do their part and take advantage of the many smart energy choices available at [EnergizeCT.com](http://EnergizeCT.com).”

Residents considering making purchases of new appliances, electronics, heating and cooling equipment and lighting products should consider ENERGY STAR®-certified or higher efficiency products. Likewise, residents building a new home are encouraged to build high-efficiency homes. For more information on Energize Connecticut Month and how you can make your home or business more energy efficient, please visit [EnergizeCT.com](http://EnergizeCT.com) or call 1-877-WISE-USE.

***About Energize Connecticut***

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Clean Energy Finance & Investment Authority, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at [EnergizeCT.com](http://EnergizeCT.com) or by calling 1.877.WISE.USE.

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